

Multidisciplinary Production Designer with experience across commercial productions, narrative filmmaking, and hands-on art department roles. Early career work as a Production Assistant and Assistant Art Director built strong organizational discipline, visual sensitivity, and a detail-driven approach suited to fast-paced sets. Additional experience in fabric handling, textures, and practical construction informs both set and costume design choices. Brings a commercial mindset, narrative intuition, and problem-solving creativity to every project—crafting cohesive, story-driven environments that align with brand identity and cinematic storytelling.

Professional Experience

Apr 2018 - Present

Production Designer

Short Films, Music Videos, Commercials – Hong Kong & Toronto

- Led the complete visual design and execution for various short films, music videos, and branded content, from concept development to on-set realization
- Experienced in managing medium-scale productions (30–40 people), collaborating with directors, DPs, and costume teams to deliver cohesive and impactful visuals
- Oversaw all elements of production design, including moodboard creation, set building, prop sourcing, and budget management
- Adapted creative direction to reflect cultural context—capturing the emotional textures of Hong Kong life in earlier works, and later translating those place-based storytelling skills to Toronto's diverse landscape
- Skilled at building and leading art departments, while staying hands-on with fabrication, styling, and installation
- Known for delivering emotionally resonant, visually detailed environments that support both narrative and mood within tight timelines and budgets

Dec 2018 - Present

Costume Designer & Fabric Buyer

Commercials, Music Videos – Hong Kong & Toronto

- Designed, sourced, and handcrafted costumes for a variety of productions including commercials, short films, and music videos
- Experienced in both high-speed commercial environments in Hong Kong and concept-driven creative shoots in Toronto
- For commercial work in Hong Kong, coordinated with creative directors and art teams to deliver polished, brand-aligned looks under tight deadlines
- In 2024, designed and hand-made costumes for a Toronto-based music video with a 10-person cast, crafting custom pieces that reflected character identity and visual tone
- Responsible for fabric sourcing, budgeting, fittings, and on-set adjustments
- Known for blending cultural sensitivity with bold aesthetics, and for bringing practical sewing and garment construction skills directly into fast-paced sets
- Strong ability to balance artistic vision with production realities across international contexts

Dec 2017 - Present

Assistant Art Director

Commercials, Music Videos, Short Films – Hong Kong & Toronto

- Translated creative direction into actionable design and production tasks, ensuring efficient and accurate execution on set
- Responsible for hands-on set dressing, prop fabrication, material sourcing, and on-site installations to bring art department concepts to life
- Worked closely with the Art Director and Production Designer to maintain visual consistency while independently managing assigned set zones and prop builds
- Delivered high-quality visual execution under pressure, adapting quickly to last-minute changes and tight turnarounds
- Provided reliable, detail-oriented support during pre-production, shoot days, and strike, contributing to both creative planning and practical implementation
- Skilled in sourcing cost-effective materials and creatively solving challenges with limited resources
- Known for taking initiative and completing complex visual tasks with minimal supervision in both small and large-scale productions

Art Direction + Filmmaking

JUL 2021 – JUL 2022

Production & Location Assistant

Amazon Prime Studio TV Series "EXPATS" – Hong Kong

- Supported a high-budget international production, working across departments including rigging, lighting, SFX, unit, and set decoration to ensure seamless daily operations
- Created and distributed detailed daily location maps and schedules using Microsoft PowerPoint and Outlook, ensuring all crew members had accurate logistical information
- Conducted in-depth location research, scouted filming options, and provided cost-effective recommendations using Excel-based tracking and budget analysis
- Maintained clear communication between departments, and closely reported project status and logistics updates to the Production Manager
- Managed shipping coordination and delivery tracking between Hong Kong and Los Angeles, handling time-sensitive international logistics
- Operated effectively in a fast-paced, high-pressure environment—known for reliability, adaptability, and hands-on problem-solving
- Gained practical insight into large-scale production workflows and developed strong execution and coordination skills under studio-level standards

Education

Sep 2017 – Jun 2021

The Hong Kong Academy of Performing Arts
Bachelor of Fine Arts (Honours) Degree in Film and Television with First Class Honours
Major in Production Administration

Sep 2015 – Jun 2017

The Hong Kong Polytechnic University, Hong Kong Community College
Associate in Design (Advertising Design)

Skills

Project Management

- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Strong scheduling, coordination, and multitasking skills

Software & Digital Tools

- Proficient in Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Advanced knowledge of PowerPoint-based mapping and layout for production use

Set Design & Technical Execution

- Skilled in set dressing, basic construction, fabric sourcing, and prop styling
- Practical sewing skills with experience in costume fabrication and garment repair
- Knowledge of on-set logistics and fast-paced production environments

Languages

- Fluent in English, Cantonese, and Mandarin (both spoken and written)



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